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 **STAR ROSES**



★DOROTHY
JAMES

①



★DOROTHY JAMES. ① H.T. (The Conard-Pyle Co., 1939.) Pink. This great, continuous-blooming Rose was named in honor of the daughter of the Governor of Pennsylvania. It has compelled attention in our trial-grounds, where we had it under observation for three years, because of its excellence in every way. This two-tone beauty opens from an ovoid bud of carmine-rose to a great 50-petaled bloom of soft chamois-pink. A dependable all-summer bloomer that repeats its blooms during July and August when most other Hybrid Teas are resting after their June effort. The plants are furnished with disease-resistant, holly-like foliage. The cut blooms can be kept for a week or more indoors. **\$2 each.***

★GIRONA. ② H.T. (P. Dot, 1939.) Rights to patent reserved. Multicolored. Lovely buds of Turkey-red and golden yellow open to blooms of 20 to 30 petals. The outside row of petals becomes light Tyrian rose and makes a lovely collar for the inner petals of soft golden yellow—a charming color combination. The petals are heavy textured and the blooms are President Herbert Hoover type, with alluring, rich, attar-of-rose fragrance. This beauty has been referred to as “the Rainbow Rose” for it presents so many colors in its different stages of development. It is lovely always, from opening bud to full-blown bloom. A splendid Rose for cutting. **\$1.50 each.***

★GIRONA ②



Exclusive



FALL PLANTING

We recommend fall planting of Roses, particularly throughout the northern and eastern states. Fall planting will insure plants freshly dug when assortments are complete. The risk of loss by winter freezing can be avoided by having each plant covered 6 to 10 inches deep with a cone of soil.

YOU RUN NO RISK

Every Star Rose is guaranteed to grow and bloom or we will replace the plant or refund its cost. For more than 20 years we have been living up to the terms of this guarantee.

Roses planted in the fall get the roots nicely established, ready to go right to work at the first chirp of spring. An early start like that means larger growth and better, bigger blooms.

THE STAR ROSE TRADE-MARK

Is a *durable, celluloid*, Star-shaped tag bearing the name of the Rose on back. You have the satisfaction of always knowing a Star Rose by name when it blooms.

FREE WITH EVERY ORDER

We not only send you cultural directions compiled from years of our own practical experiences that will make Rose-growing easy but **also** to each 1939 customer will be sent, if requested, the current issue of a little magazine, “**Success with Roses.**” Each issue will tell what to do in your garden. It is illustrated and full of entertaining stories about new Roses, Rose people, Rose events, etc. You are kept up-to-date in all the activities of the modern Rose world. This is a service much appreciated by our thousands of customers and, so far as we know, is unobtainable from any other grower, anywhere.

*We Invite You to Come and See
200,000 Star Rose Plants Aflame With Flowers*

"Aflame" is the most expressive word we can think of to describe the millions of Star Rose blooms as they appear in our Rose fields, a sight you would have to travel hundreds of miles to see elsewhere, yet this picture is within a short drive from your own door.

The Roses are at their glorious best during September and October. The reds are richest in the autumn, pinks and yellows are brightest and the lovely tinted kinds have shades that are indescribable. Come soon and see them, any day, any time that suits you best. See road map on other side.

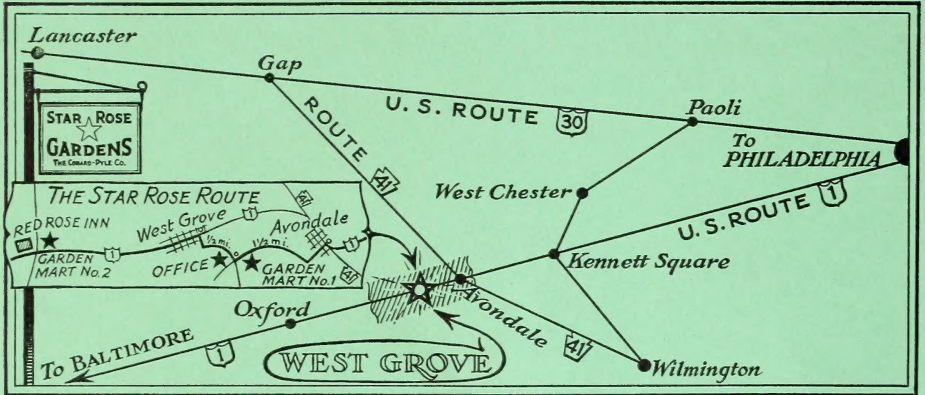
See the Most Colorful Spectacle of the Year

From late September until hard frost, a two-acre carpet of Chrysanthemums woven with glamorous oriental colors and arranged so you can get close to and examine every plant. All labeled so you can know and note the names of those you like best. Don't miss this spicily fragrant, really delightful show and have your color camera with you. Plants in bud and bloom can be taken home at reasonable prices if you would like to transfer some of this color to *your* garden.

Come to this delightful, open air Fall Flower Show. There's a cool shady grove where you can park and picnic if you wish. Or seek rest and refreshment at nearby Red Rose Inn. Follow the road signs. Star Rose Gardens are open every day from 8:30 A. M. till dark.

THE CONARD-PYLE CO. Robert Pyle, Pres. WEST GROVE, PA.

How to Reach Star Rose Gardens—West Grove, Pa.



To see Roses and Chrysanthemums, come any time, any day from now until hard frost to our Garden Mart No. 2 on U. S. Route No. 1, between Kennett Square and Oxford. From Philadelphia, 36 miles; from Wilmington, 17 miles; from Baltimore, 63 miles.

On main roads, north, south, east and west, direction signs indicate the way and the distance to STAR ROSE-GARDENS. When you reach Avondale or West Grove you cannot go wrong if you "Follow the Sign of the STAR". (SEE OVER)

Open Every Day from 8:30 A. M. till Dark

STAR INTRODUCTIONS FALL 1939



★POULSEN'S YELLOW ①

In our nationally famous Rose test-gardens we have close to one thousand varieties of Roses under observation. From these we have selected, for introduction this season, 5 kinds that have performed best throughout all seasons and every kind of weather. By continuous inspection and careful records the 5 Roses on these two pages have proved to be strong and healthy in growth, attractive and distinctive in color, and superior in quantity and quality of bloom.

These introductions for the fall of 1939 have been so satisfactory under test in our garden that we present them with confidence that they will give similar satisfaction to our customers. With them we include the outstanding Star introduction of 1938—the brilliant Climbing Rose, Flash.

★**POULSEN'S YELLOW.** ① Floribunda. (D. T. Poulsen, 1939.) Rights to patent reserved. Buttercup-yellow. One of our prize European discoveries last year. It is a marvel for quantity of bloom. The lovely orange-tinted, Indian-red buds, artistically graced with branched sepals, come in lovely branching clusters of 5 or more and open to 2½-inch blooms of brilliant yellow. You can cut sprays of the charming buds for delightful, different indoor decorations. **\$2 each; 3 for \$5.†**

★**MME. CHARLES MALLERIN.** H.T. (C. Mallerin, 1939.) Advance offering. To be shown in color on our front cover, spring, 1940. Rights to patent reserved. Flame. A new, distinctive and attractive Rose color that draws visitors like a magnet. The basic color is deep orange which is veiled with scarlet, combining to make a sparkling orange-flamed. Its 40-petaled blooms come freely all season on erect, strong stems. The petals roll back gracefully and age to a charming China pink. **\$2 each; 3 for \$5.†**

★**LADY LEONFIELD.** H.T. (Burbage, 1939.) White. This beautifully formed, 40-petaled, fragrant cream-white Rose comes freely on erect, strong stems. The lovely buds have a flush of pink and open to creamy white blooms that are notably long lasting. **\$1.50 each.***

FRONT COVER ROSE

★**FLASH.** H.C. (R. M. Hatton, 1938.) An "All-America Rose Selection." Patent applied for. Luminous orange-scarlet. In this Hardy Climbing Rose we have a glowing, flashing color unmatched by any other Rose we know. The name is descriptive of the shimmering color but does not mean a "flash" duration of bloom, for the flowers open daily for several weeks, beginning early in June. The petals are vivid orange-scarlet with backs of yellow, suffused with scarlet. The center of the flower is gleaming yellow and filled with golden anthers. Buds are yellow with scarlet suffusion giving a suggestion of the dazzling blooms that are to follow. *Gold Medal, Rome.* **\$1 each; 3 or more 90 cts. each.***

STAR ROSE GUARANTEE. We guarantee every Star Rose to bloom the first blooming period after purchase; failing which we will replace the plant or refund its cost.

The guarantee does not make the Roses bloom; it is the quality of the plants which enables us to make the guarantee. *You run no risk but are assured of success when you order Trade-Marked Guaranteed Star Roses.* It pays to get plants from where they are grown.

QUANTITY PRICES

On Patented Roses marked † and on Rose Collections there is no further discount.

The total number of all the Roses you order will determine which price you use for the Roses with price marked *.

On Roses with "each" price marked * you are entitled to rates as follows:

Less than 12. A	12 to 24 B	25 or more C
75c.	70c.	65c.
85c.	75c.	70c.
\$1.00.	90c.	85c.
1.25	\$1.10	\$1.00
1.50	1.30	1.20

Above prices do not apply to Patented Roses marked †.

If your entire order is for

Less than 12 Roses, use prices in column A for * Roses

12 to 24 Roses, use prices in column B for * Roses

25 or more Roses, use prices in column C for * Roses

If you send too much cash, we will include extra value, or, if requested, refund amount overpaid.

VISIT STAR ROSE-GARDENS

During September and October our many acres of Star Rose plants, to be harvested this fall, will be a sight to delight your eyes. The ideal way to choose for your own garden is to study both plants and blooms in our fields. We are on U. S. Route No. 1, about 40 miles from Philadelphia and 65 miles from Baltimore. Visitors are always welcome.

THE CONARD-PYLE CO.

WEST GROVE, PA.

Robert Pyle
President



© ★Dicksons Red ①

See page 5

★**ALICE HARDING.** H.T. (C. Mallerin, 1937.) Plant Patent 202. Yellow. Ovoid buds of deep yellow open to golden yellow blooms which age to lighter yellow but do not become white. This lovely yellow flower has an added enchantment in its exhilarating, rich honey fragrance. 1936, *Gold Medal, A. R. S.*; *First-class Certificate, French National Rose Society.* **\$1.50 each; 3 for \$3.75. †**



★Golden Sastago. See page 5 ③



© ★Eternal Youth. See page 5 ②

EVERBLOOMING NOVELTIES

★**ANGELS MATEU.** Page 7. ① H.T. (P. Dot.) Plant Patent 174. Orange-rose. We have had over a thousand varieties of new Roses under observation in our extensive test-garden since Angels Mateu was introduced, and, so far, with no favors shown, we have not found any other variety of orange-rose color that can compare with this lovely aristocrat. It is one of the most appealingly lovely of all the Roses produced by the great Spanish Rose hybridizer, Pedro Dot. The color of the beautiful blooms is hard to define: to some it is orange-rose or deep old-rose flushed

with orange; it reminds us of the color of coral from the south seas. The blooms are large and have a delicious fragrance like ripe raspberries. Plants are strong and erect and furnished with dark green, leathery foliage. A great Rose to grow for exhibition. *Gold Medal, Bagatelle; Certificate of First Merit, International Exhibit of New Roses, Rome; Silver Medal, Portland, Ore.; Silver Medal, American Rose Society.* **\$1.25 each; 3 for \$3.15. †**

★**BRAZIER.** H.T. Flame-scarlet. See back cover.

★**CRIMSON GLORY.** Page 7. ② H.T. (W. Kordes Sons.) Plant Patent 105. Deep crimson. No more fitting and descriptive name was ever given any Rose, for the color is true crimson and it is a "glory" Rose, glorious in its perfect form, its size and its fragrance. Among all the other red Roses, Crimson Glory is easily recognized by its large buds of typical urn-shape which open into full, well-formed, delightfully fragrant blooms of a deep vivid crimson, shaded ox-blood-red and finished with a velvety nap. Here are a few extracts from reports to The American Rose Society from Michigan to California. Mich., "Absolutely tops in red Roses." N. Y., "Probably the best in its color." Iowa, "The most beautiful crimson Rose."

Md., "The top of the red Roses." D. C., "The nearest approach to perfection in a red Rose." Calif., "The finest red Rose ever seen or grown." *Silver Medal, International Flower Show, New York. Gold Medals, A. R. S. and Hartford.* **\$1.25 each; 3 for \$3.15. †**

★**DICKSONS CENTENNIAL.** H.T. (A. Dickson & Sons.) Plant Patent 223. Crimson. Long-pointed buds which develop into large blooms with huge, loosely arranged petals. The fully developed flowers are deep crimson with the inner petals a glowing strawberry-red. **\$1 each; 3 for \$2.50. †**

3 NEWEST ROSES \$4.20

VALUE \$5.00

★**Dorothy James.** Pink. See page 2. **\$2 00**

★**Dicksons Red.** Scarlet. See above. **1 50**

★**Ramon Bach.** Apricot. See page 5. **1 50**

ASK FOR OFFER 71

*See Quantity Prices, page 3

†No further discount





★ Mme. Henri Guillot. See page 6



★ Eclipse.

EVERBLOOMING NOVELTIES

★ **DICKSONS RED.** Page 4. ① H.T. (A. Dickson & Sons.) Patent applied for. Scarlet. This is the latest, and considered the best red from the world-famous Dicksons of Ireland, and not "just another" red Rose. The illustration on page 4 shows the perfect form and petalage but does not convey its rich fragrance or tell of its defiance of the hottest summer sun without losing color. Here is an answer to dreams of a perfectly formed, deliciously fragrant red Rose in a vase indoors, for the blooms come singly on erect strong stems and last long when cut. **\$1.50 each; 3 for \$3.75.†**

★ **DOROTHY JAMES.** New 1939. H.T. (The Conard-Pyle Co.) See illustration and description on page 2. **\$2 each.**

★ **ETERNAL YOUTH.** Page 4. ② H.T. (D. Aicardi, 1937.) Plant Patent 332. Clear pink. The newest and loveliest pink Rose which blooms freely and produces beautifully formed buds with a tint of yellow at the base of each petal. The half-open flowers retain their high center and their rich pink color, sometimes suffused with salmon. They are produced on long cutting stems. First showings in U. S. A. of this remarkable Rose from Italy created enthusiasm. We like its noble quality. **\$1.50 each; 3 for \$3.75.†**

★ **ECLIPSE.** ② H.T. (J. H. Nicolas.) Plant Patent 172. Golden yellow. An entirely new type, with "streamlined" buds which often exceed 2 inches in length, ornamented with narrow, branching sepals which contrast harmoniously with the gold of the petals. *Winner Gold Medal Awards in Paris, Rome, and U. S. A.* No question about the quality of Eclipse in flower, floriferousness, and plant habit. It is most prolific, the beautiful, long, "streamlined" buds coming in quantities on rigid, upright stems on a beautiful plant with disease-resistant foliage. We are completely enamored with Eclipse and recommend it highly. **\$1.25 each; 3 for \$3.15.†**

★ **GOLDEN SASTAGO.** Page 4. ③ H.T. (P. Dot, 1938.) Buttercup-yellow. This vigorous-growing, free-blooming sport of Condesa de Sastago retains all the good qualities of the parent and is different only in color, which is glowing buttercup-yellow. The early flowers are tinted with apricot which disappears later in the season, leaving the rich yellow, deliciously fragrant blooms in a setting of splendid dark foliage. **\$1.25 each.***

"HOW TO GROW ROSES"

18th Edition entirely revised

By
J. Horace McFarland, L.H.D.,
and Robert Pyle

192 pages; cloth bound
32 pages in natural colors

That "two heads are better than one" has been amply proved by this book, for the authors combined their knowledge, acquired by several decades of practical Rose-growing, and by interesting, thrilling text and over 50 pen-and-ink sketches tell and show how to plant, prune, spray, tie, cut and other necessary little things to do to insure Rose success. "How to Grow Roses" provides both pleasure and profit for everyone who loves Roses.

Price, \$1.10, postpaid (formerly \$2)
or, with a \$10 order, only 60 cts.,
postpaid



★ Ramon Bach. See page 7 ③

*See Quantity Prices, page 3
†No further discount



Star Guide to

EVERBLOOMING



★R. M. S. Queen Mary See page 7

①

★**GIRONA.** Page 2. ② H.T. *New 1939.* See illustration and description, page 2.

★**GOLDEN STATE.** See illustration on back cover. H.T. (F. Meiland, 1938.) Plant Patent 303. Golden yellow. The official Rose for the 1939 Golden Gate International Exposition, San Francisco. Buds of buff-yellow, open to glowing hearts of mikado orange. These golden blooms are generally borne singly, but always on erect stems, making them exceptionally fine for cutting. It retains its rich color till the petals drop. Has faint clove fragrance. Golden State was awarded a Gold Medal at Bagatelle in Paris, June, 1937. Other 1937 awards are: *Gold Medal, International Rose Test Gardens, Portland, Ore.; American Rose Society's Gold Medal Certificate; and the Grand Gold Medal, for "the most beautiful Rose of France," Lyons, France. \$1.50 each; 3 for \$3.75. †*

★**LADY LECONFIELD.** *New 1939.* H.T. See description page 3. **\$1.50 each.***

★**LILY PONS.** H.T. (Brownell, 1938.) Plant Patent applied for. Yellow. This sulphur-yellow Rose marks the successful effort of Mr. Brownell to produce a sub-zero, fragrant, full-petaled yellow Hybrid Tea, which has been achieved after many years of painstaking work. **\$1.50 each; 3 for \$3.75. †**

★**MME. CHARLES MALLERIN.** H.T. *New 1939.* Rights to patent reserved. See description page 3. **\$2 each. †**

★**MME. HENRI GUILLOT.** Page 5.

① H.T. (C. Mallerin, 1938.) Plant Patent 337. Deep pink. Color is watermelon to raspberry-pink, heavily veiled with reddish orange, which produces flame-like glow. The artistic, long, urn-shaped buds open to large, camellia-shaped, 20-petaled blooms, 4½ inches across, with velvety textured, shell-like petals which keep form and color for days when cut. *1936, Gold Medal, Bagatelle. \$1.50 each; 3 for \$3.75. †*

★**MCGREDDY'S SUNSET.** H.T. (S. McGredy & Son.) Plant Patent 317. Long-pointed buds of clear yellow tipped with carmine open to large, fragrant blooms, the upper part of the petals lightly brushed with apricot. *Certificate of Merit, National Rose Society. \$1.50 each; 3 for \$3.75. †*

★**MISS AMERICA.** H.T. (J. H. Nicolas, 1937.) Plant Patent 264. Flesh-pink. The color is flesh with salmon and gold suffusion, faint gold at the base, and frequently with a salmon center. The flowers average 65 petals and are produced singly on long stems all season. **\$1 each; 3 for \$2.50. †**

★**MRS. FRANCIS KING.** H.T. (J. H. Nicolas.) Patent 253. Cream-white. Large, full-petaled, fragrant blooms of rich cream color which eventually turn pure white. **\$1 each; 3 for \$2.50. †**

★**POINSETTIA.** H.T. (Howard & Smith, 1938.) Scarlet. Beautiful poinsettia-scarlet, semi-double blooms are produced freely all season on vigorous plants. **\$1.25 each.***

★**RADIO.** ② H.T. (P. Dot, 1937.) Plant Patent 197. Radio has all the pep, vigor, hardiness, form, delightful fragrance, and habit of the illustrious Condesa de Sastago, from which it is a direct offspring. The major color is an appealing soft primuline-yellow with each petal impishly and unevenly striped, and sometimes blotched, with brilliant carmine or at times with China-pink, all delightfully different. **\$1 each; 3 for \$2.50. †**

*See Quantity Prices, page 3
†No further discount



★Radio

②



★Rome Glory

See page 7 ③

6

GOOD ROSES

Fall 1939

NOVELTIES

★ **RAMON BACH.** Page 5. (3) H.T. (P. Dot, 1938.) Patent applied for. Apricot-buff. Here you have one of the soft pastel shades so greatly admired. This unusually large, full-petaled Rose, with agreeable fruit-like fragrance, comes singly and stands erect on strong, straight stems. The opening blooms show a lovely apricot-buff on the back of the petals with a touch of salmon-pink on the inside, the combination making a soft amber-yellow with a luminous glow. **\$1.50 each; 3 for \$3.75. †**

★ **REX ANDERSON.** H.T. (S. McGredy & Son.) Plant Patent 335. Pale lemon. Long-pointed buds open to pale yellow with a golden base and finish clear white. Sweet-pea fragrance. **\$1.50 each; 3 for \$3.75. †**

★ **R. M. S. QUEEN MARY.** Page 6. (1) H.T. (H. A. Verschuren.) Plant Patent 249. Salmon-pink. A Rose of charming color and form that blooms almost continuously and produces its long-lasting flowers on strong, erect stems. The long buds open to lovely blooms of salmon-pink, suffused with orange. When introduced in 1937 this was the Rose of the year and was awarded 4 Gold Medals and 3 First-class Certificates in Europe and U. S. A. **\$1.50 each; 3 for \$3.75. †**

★ **ROCHFORT.** (3) H.T. (C. Mallerin.) Plant Patent 191. Orange-old-rose—a most unique color. Large, ovoid buds range in color from terra-cotta to orange-copper. The hundred-petaled blooms open to 3½ inches wide, full to the center, and change to old-rose color before the petals drop. Strong fragrance, like a mixture of spices. **\$1 each; 3 for \$2.50. †**

★ **ROME GLORY.** Page 6. (3) H.T. (D. Aicardi, 1937.) Plant Patent 304. Cerise-red. A royal Rose somewhat like Dame Edith Helen in form. It does not blue when aging. Here is a champion Rose for those who enjoy having monster blooms to show, with pride, to friends and neighbors. A grand Rose for indoors for its form and color are charming, the fragrance delightful, and the blooms usually come singly on erect, rigid stems. **\$1.50 each; 3 for \$3.75. †**

★ **SEQUOIA.** H.T. (J. Verschuren-Pechtold, 1939.) Pumpkin-flesh color. A vigorous, upright-growing Rose with flowers produced singly on strong, wiry stems. The color is a luscious pumpkin-flesh, suffused apricot, shading lighter at the edge of the petals. Very free bloomer. **\$1.25 each.***

★ **WILL ROGERS.** H.T. (Howard & Smith.) Plant Patent 256. Crimson-maroon. A very dark-colored, full-petaled Rose that is borne freely all season. The crimson-maroon flowers, with blackish shadings, have damask fragrance. **\$1 each. No discount.**



★Angels Mateu. See page 4

(1)



★Crimson Glory. See page 4

(2)



★Rochfort (3)

8 NOVELTY ROSES \$9.85

VALUE \$11.75

	Each
★ Crimson Glory. Pat. 105.	\$1 25
Crimson. See page 7.....	
★ Eternal Youth. Pat. 332.	1 50
Clear pink. See page 4.....	
★ Golden State. Pat. 303.	1 50
Golden yellow. See page 24.....	
★ Lily Pons. Pat. applied for.	1 50
Light yellow. See page 6.....	
★ Mme. Henri Guillot. Pat. 337.	1 50
Rich pink. See page 5.....	
★ McGredy's Sunset. Pat. 317.	1 50
Yellow. See page 6.....	
★ Ramon Bach. Pat. applied for.	1 50
Apricot-buff. See page 5.....	
★ Rome Glory. Pat. 304.	1 50
Cerise-red. See page 6.....	

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*See Quantity Prices, page 3

†No further discount

Star Rose-Growers ★ West Grove, Pa.



68 STANDARD VARIETIES

These Standard Varieties represent a group of robust everblooming Roses which have been chosen by the Rose public as a result of outstanding performance after years of testing in their own gardens. Practically all of the forms and all of the colors are included. They are termed "Standard Varieties" because they have stood up year after year and continued to bloom freely in Rose-gardens, from north to south, throughout the United States.

Customers as far north as Maine and Wisconsin report splendid results from their everblooming Star Roses.

From the maze of Roses offered it is often difficult for the amateur to make a selection. However, when you choose from the Star Rose Catalog there is always this safeguard—you can be assured that the utmost care has been taken to remove from the list all the less desirable varieties. Hence, here are listed only those which have won the distinction of being more or less universal favorites.

Many experienced Rosarians prefer fall planting.



★Ami Quinard ①

★ALEZANE. H.T. Plant Patent 116. Apricot. Bud urn-shaped, large, reddish brown; flowers cupped, opening to sorrel, unfurling from sorrel to rich apricot, and reverse of petals sorrel veined with yellow. \$1.25 each; 3 for \$3.15.†

★AMELIA EARHART. H.T. Plant Patent 63. Yellow. Flowers are immense. They come singly on strong stems. Fragrant. \$1.25 each; 3 for \$3.15.†

★AMI QUINARD. ① H.T. Black-lustered red. This is the standard-bearer for the dark red Roses, with its alluring, richly colored petals of crimson-maroon that look like pieces of soft, luxurious velvet. Blackish buds, that make exquisite boutonnières, open to semi-double flowers of velvety crimson-maroon with a soft black luster. It has rich old-Rose fragrance. 85 cts. each.*

★AUTUMN. H.T. Burnt-orange, red, orange, and pink. A rainbow of autumn's glorious colors is produced by this splendid Rose throughout the growing season. The straight buds of deep burnt-orange open to 3-inch flowers of the same burnt-orange stained and splashed with red, orange, and various shades of pink. 85 cts. each.*



★Dainty Bess. See page 10 ②

★BETTER TIMES. Page 9. ② H.T. Plant Patent 23. Cerise-red. The brilliant cerise flowers are large, double, and delicately fragrant. They come singly on long, strong stems and are ideal for cutting as they are notably long lasting and easy to arrange, for the stems are practically thornless. With us in bloom almost continuously from June until hard frost. \$1 each; 3 for \$2.50.†

★BETTY UPRICHARD. ③ H.T. Carmine and salmon. Buds are medium size, long pointed, and open to large, semi-double flowers. In color this Rose is in a class by itself with its beautiful, harmonizing shades of carmine and salmon rising from an orange base on firm, thick-textured petals that hold their form and color for a long time after the flowers are cut. The open blooms are spicily fragrant. 75 cts. each.*

★CARILLON. H.T. Plant Patent 136. A Floribunda. Coral and orange. A bedding Rose of great activity. The half-open bloom is a deep coral, overcast with orange, and the full bloom is large (4 inches in diameter), the inner petals being irregular but artistically arranged. 85 cts. each; 3 for \$2.15; 25 for \$15.65.†

*See Quantity Prices, page 3

†No further discount



③
★ Betty Uprichard

GOOD ROSES

Fall 1939

STAR ROSES

★**CATALONIA.** H.T. Orange-scarlet. The buds are deep rich carmine stained with orange and open to a 50-petaled flower of glowing orange-scarlet. Richly fragrant. No other Rose matches it in color and it simply glows like a beacon in our gardens.

\$1 each.*

★**CATHRINE KORDES.** H.T. Carmine-scarlet. This magnificent, full-petaled Rose, with rich bronzy foliage, has large, well-formed flowers of glowing carmine-scarlet that come singly on erect, strong stems. You can judge its quality from the fact that Wilhelm Kordes, one of the most famous originators of Roses, named it in honor of his daughter. It has grown in favor with us year after year and we heartily recommend it. \$1 each.*

★**CHARLES K. DOUGLAS.** H.T. Scarlet-crimson. Lustrous scarlet-crimson flowers, 4 inches in diameter, gracefully loose in form, are freely produced on big, bushy plants which are easy to grow. 75 cts. each.*



★ Countess Vandal. See page 10 (1)



© ★ Better Times. See page 8 (2)

★**CHRISTOPHER STONE.** H.T. Page 13. (10) Scarlet-crimson. A thrilling Rose in every way from the bud stage until the petals drop. It is unsurpassed for intense damask fragrance and seldom shows a trace of blue in the color. This is one of the newer Roses that has come to stay for it is "tops" in the reds for quantity of bloom and vivid color. In the fall it is especially lovely when it takes on more petals and blackish shadings appear to soften and enrich the scarlet-crimson of June. 1934, Gold Medal, N. R. S.; First-class Certificate, N. R. S. Trial-Grounds. 1935, Award of Merit, R. H. S.; Clay Cup (Value \$1000), for "The Best New Rose with True Old Rose Scent." 1937, Gold Medal, A. R. S., Portland, Ore. \$1 each.* (See Star Dozen, pages 12 and 13.)

★**CONDESA DE SASTAGO.** H.T. Page 12. (1) Red and yellow. The buds are chrome-yellow and seem to promise a yellow flower. This yellow is hidden, but not lost, when the bloom opens, for it glows through the raspberry-red on the inside of the petals, making a color that is "alive." The lovely, fragrant blooms come continuously on vigorous-growing, upright plants and keep well when cut. This lovely coloring, combined with an adaptability to do well in any climate, makes this a Rose for everybody. Winner of medals in the test-gardens of Europe and U. S. A. \$1 each.* (See Star Dozen, pages 12 and 13.)

*See Quantity Prices, page 3
 †No further discount

6 Beginners' Set \$3.95

(Value \$5.10)

We heartily recommend this collection for beginners in Rose-growing for there is no risk of disappointment with these famous Roses. They are noted for almost continuous bloom, all season, from June until November.

	Each	Page
★ Betty Uprichard. Salmon	.75 cts.	8
★ Grenoble. Scarlet-crimson	\$1	11
★ Lady Ashtown. Clear pink	.75 cts.	14
★ Luna. Moonlight-yellow	.75 cts.	14
★ Mrs. E. P. Thom. Vivid yellow	.85 cts.	16
★ Talisman. Multicolored	.75 cts.	17

ASK FOR OFFER 73



★ Duquesa de Penaranda. See page 10 (3)



★ E. G. Hill (1)

★ **COUNTESS VANDAL.** Page 9. (1) H.T. Plant Patent 38. Copper and salmon. A charming Rose from the first tints of color on the large, long, tapering buds until the flower opens and the petals fall. The buds are orange-copper and open to perfumed, exquisitely formed blooms of copper, salmon and gold. These flowers, on strong, erect stems, are splendid for cutting. They are produced continuously from June until frost. **\$1 each; 3 for \$2.50.***

★ **DAINTY BESS.** Page 8. (2) H.T. Blush-pink. This Rose is dainty, adorable, and altogether charming in its simplicity, for it has only 5 petals, but the flowers are large, 3 to 4 inches across, and the petals are quaintly ruffled. The blooms come continuously all season, both singly and in clusters, and the attractive blush-pink flowers are decorated with a mass of stamens on wire-ned filaments which add the final artistic touch to the beauty of Dainty Bess. This is unquestionably the most popular single-petaled Rose. It is robustly healthy yet as charming as a baby and has no rival. **\$1 each.***

★ **DUCHESS OF WELLINGTON.** H.T. Yellow. A delightful Rose from the famous Dicksons of Ireland who introduced it in 1909, and it is still a great favorite because of its chrome-yellow buds which are very large, long-pointed, and marked with carmine. The open blooms, with heavy tea fragrance, are buff-yellow, deeper toward the center, and furnished with a mass of golden stamens. Continuous in bloom. A really great bedding Rose and fine for cutting. **75 cts. each.***



★ Feu Pernet-Ducher. See page 11 (2)

★ **DUQUESA DE PENARANDA.** Page 9. (3) H.T. Copper-apricot. This beauty from southern Spain first draws attention with its lovely long-pointed buds of apricot-orange which open to charming blooms of coppery apricot. You would want this Rose even if only a few blooms were produced in a season, but when you learn that, before we introduced it in 1931, it had won a gold medal for "the most outstanding, continuous-blooming new Rose," you will surely want it in your garden. **\$1 each.***

★ **EDITH NELLIE PERKINS.** Page 12. (2) H.T. Salmon-pink. For dependable all-season bloom this Rose is a leading variety in the salmon-pink class. It requires no petting; just keep it well fed and you will be rewarded with lovely long-pointed buds and enchanting blooms from June until hard frost. One of the fine varieties for cutting. **85 cts. each.*** (See "Star Dozen," pages 12 and 13.)



★ **EDITOR McFARLAND.** Page 13. (8) H.T. Deep pink. One notable feature of this perfectly formed flower is its ability to hold its form and color for days when cut. The Parisian cut-flower vendors value this Rose on account of its lovely form, rich pink self color without other shading and its long-lasting quality. Long buds open to deep pink flowers with delightful fragrance and come singly on erect, firm stems. In our estimation this Rose ranks among the very best in the deep pinks. **\$1 each.*** (See "Star Dozen," pages 12 and 13.)

★ **E. G. HILL.** (1) H.T. Crimson. The flowers are large, full, brilliant crimson, and as they come singly on strong, erect stems, are splendid for cutting. Produces richly fragrant, 50-petaled flowers. **75 cts. each.***

★ **ETOILE DE HOLLANDE.** Page 12. (5) H.T. Crimson. The most universally known, everblooming crimson Rose. It is nearly faultless and it charms continuously with its delightful color, its form, long cutting stems, vigorous, healthy growth, and the intense true Rose perfume. **85 cts. each.*** (See "Star Dozen," pages 12 and 13.)

*See Quantity Prices, page 3
†No further discount

GOOD ROSES

Fall 1939

STAR ROSES

★ **FAIENCE.** Page 10. (3) H.T. Two-tone soft peach and cadmium-yellow. Faience is the name of a famous pottery, noted for its iridescent colors. This "Dutch Beauty" is really regal in exquisite form, from the long, tapering bud to full-petaled, opening bloom. Buds are cadmium-yellow at the base which gradually shades to shrimp-pink at the edges of the petals. As the large, beautifully modeled, exhibition blooms unfold, the inside of the outer petals is an artistic China pink, which deepens toward the center of the flower to shining coppery rose. The reverse of the petals is cadmium-yellow lightly veiled with pink. *Gold Medal at Saverne; First-class Certificate of Royal Horticultural Society of Holland; Diploma of Merit, Barcelona.* **\$1 each.***



(1) ★ Federico Casas

★ **FEDERICO CASAS.** (1) H.T. Coppery pink and orange. The gay colors illuminate this Rose and draw visitors like a magnet to see and make note of this exquisite, artistic flower. You will find it good for both garden decoration and for cut-flowers, for it keeps well when cut. **\$1 each.***



★ **FEU PERNET-DUCHER.** Page 10. (2) H.T. Plant Patent 103. Creamy buds, marked with carmine, slowly open to spiral flowers of rich yellow, growing lighter toward the edges, with the edges lightly flushed with pink. The autumn flowers are much darker, being a rich golden yellow shading lighter at the edges, occasional flowers having a pink tinge. The outside or first petals are sometimes almost pure white, forming a chaste covering for the glorious expanding bloom. Tall, bushy plants bloom continuously from June until frost, with the heaviest bloom and most beautiful flowers in early autumn. Delightfully fragrant. **\$1 each; 3 for \$2.50.***

★ **GLOAMING.** (2) H.T. Plant Patent 137. Fawn-orange. A novel-colored Rose that is particularly lovely in the half-opened bud stage when the color is fawn-orange. The open blooms are an unusual shade of pink, overlaid with salmon. They come singly on erect, firm stems and make delightful cut-flowers. **\$1 each; 3 for \$2.50.***

© ★ Gloaming (2)

★ **GLOWING SUNSET.** H.T. Plant Patent 104. Yellow and pink. The color is a lovely combination of orange-yellow and rose-pink. Long-pointed buds open to full, double, fragrant flowers. **\$1 each; 3 for \$2.50.***

★ **GOLDEN MAIN.** H.T. Plant Patent 254. Yellow. Remarkable for its pure, unstained, dandelion-yellow color. The intensity of the yellow is really unique, making an individual flower that so far has not been duplicated by any other Hybrid Tea. **\$1.25 each; 3 for \$3.15.***

★ Grenoble
Page 14
(3)



3 "Better Times" Set \$2.50
All shown in natural color

	Each	Page
★ Better Times. Crise-red.....	\$1 00	9
★ Radio. Yellow, striped with carmine.....	1 00	6
★ Warrawee. Salmon to shell-pink..	1 00	16

ASK FOR OFFER NO. 74

*See Quantity Prices, page 3
*No further discount



STAR

All Illustrated in Color

400 BEAUTIFUL BLOOMS

Including Red, Pink, Flame,
and Yellow Varieties

The "Star Dozen" contains the cream of blooms as well as thoroughly tested, disease-resistant varieties. Daily observation and careful notes on Rose habits, know, intimately, the habits of each Rose as to quantity of bloom are ever elected to the Star Dozen.

It seems like a fairy tale yet it is an oft-planting in a 3 x 8-foot space, where the blooms appear for 6 hours a day, and produce at least 400 blooms per bush.

These Roses are as nearly faultless as the next summer and for years to come. All are

★ Golden Sastago. <i>New.</i> Page 4.	Page
③ Buttercup-yellow.....	\$1.25 5
① ★ Condesa de Sastago. Cop- pery red and yellow.....	\$1.00 9
② ★ Edith Nellie Perkins. Sal- mon.....	.85 cts. 10
③ ★ Mrs. Pierre S. du Pont. Yellow.....	\$1.00 16
④ ★ President Herbert Hoover. Multicolored.....	.85 cts. 16
⑤ ★ Etoile de Hollande. Red.	.85 cts. 15
⑥ ★ Miss Rowena Thom. Pink	.85 cts. 10

STAR 25

Add the 13 named below to the Star Dozen and you have 25 high-quality ever-blooming Roses to give you blooms from June until frost. Included are 6 shades of red, 5 pink, 7 tinted, 6 shades of yellow and 1 white.

★ Brazier. Scarlet.....	\$1.00 24
★ Cathrine Kordes. Carmine- scarlet.....	\$1.00 9
★ Duquesa de Penaranda. Copper-apricot.....	\$1.00 10
★ Faience. Peach and cad- mium-yellow.....	\$1.00 11

STAR ROSES GO FROM

Surely the blooms in your fields were the greatest display I ever saw. I had no idea that Roses could bloom as I saw them at West Grove.—DR. G. W. M., Asheville, N. C. (See below.)



1939

DOZEN

BLOOMS FIRST YEAR

\$11.90 Value for **\$9.00**

the everblooming class, which means quality resistant, vigorous-growing plants. Through the performance in our fields (see below) we found only those that are "tops" in quality and Star Dozen.

Proved fact, that these 12 Star Roses can be blooming or afternoon sun reaches at least four blooms the first year they are planted. With ten years or more.

Roses can be. Plant now and enjoy them all guaranteed. **YOU RUN NO RISK.**

	Page
⑦ ★ Rouge Mallerin. Scarlet....	\$1.25 16
⑧ ★ Editor McFarland. Deep pink.....	\$1.00 10
⑨ ★ Golden Dawn. Pale yellow..	\$1.00 14
⑩ ★ Christopher Stone. Scarlet-crimson.....	\$1.00 9
★ Sœur Therese. Page 17. ②	
Daffodil-yellow.....	\$1.00 17

ABOVE STAR DOZEN \$9.00
ASK FOR OFFER 75

★ Grenoble. Scarlet-crimson....	\$1.00 14
★ Heinrich Wendland. Reddish copper and orange.....	\$1.00 14
★ Lady Ashtown. Pink.....	75 cts. 14
★ Luna. Light yellow.....	\$1.00 14
★ Margaret McGredy. Orange-scarlet to carmine-rose.....	85 cts. 15
★ Mrs. E. P. Thom. Yellow.....	85 cts. 16
★ Mrs. Sam McGredy. Scarlet-orange.....	\$1.25 16
★ Pres. Plumecocq. Buff.....	\$1.00 16
★ Snowbird. Pure white.....	\$1.00 17

"STAR 25" (Value \$24.60) **\$17.75**
ASK FOR OFFER 76

GROWER TO CONSUMER

Last fall I ordered the Star Dozen and I really mean it when I say that we had hundreds of blooms from these bushes.—Mr. J. H. E., Winchester, Ky.

Picture these on your place.



1939

STAR DOZEN

All Illustrated in Color

400 BEAUTIFUL BLOOMS FIRST YEAR
 Including Red, Pink, Flame and Yellow Varieties } \$11.90 Value for **\$9.00**

The "Star Dozen" contains the cream of the everblooming class, which means quality blooms as well as thoroughly tested, disease-resistant, vigorous-growing plants. Through daily observation and careful notes on Rose performance in our fields (see below) we know, intimately, the habits of each Rose and only those that are "tops" in quality and quantity of bloom are ever elected to the Star Dozen.

It seems like a fairy tale yet it is an oft-proved fact, that these 12 Star Roses can be planted in a 3 x 8-foot space, where the morning or afternoon sun reaches at least four hours a day, and produce at least 400 blooms the first year they are planted. With ordinary care you can have these Roses for ten years or more.

These Roses are as nearly faultless as Roses can be. Plant now and enjoy them all next summer and for years to come. All are guaranteed. **YOU RUN NO RISK.**

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③ ★ Mrs. Pierre S. du Pont. Yellow.....	\$1.00 16	★ Sœur Therese. Page 17. ②	
④ ★ President Herbert Hoover. Multicolored.....	85 cts. 16	Daffodil-yellow.....	\$1.00 17
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⑥ ★ Miss Rowena Thom. Pink.....	85 cts. 15		

ABOVE STAR DOZEN \$9.00
ASK FOR OFFER 75

STAR 25

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★ Heinrich Wendland. Reddish copper and orange.....	\$1.00 14
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★ Margaret McGredy. Orange-scarlet to carmine-rose.....	85 cts. 15
★ Mrs. E. P. Thom. Yellow.....	85 cts. 16
★ Mrs. Sam McGredy. Scarlet-orange.....	\$1.25 16
★ Pres. Plumecocq. Buff.....	\$1.00 16
★ Snowbird. Pure white.....	\$1.00 17

"STAR 25" (Value \$24.60) \$17.75
ASK FOR OFFER 76

STAR ROSES GO FROM GROWER TO CONSUMER

Surely the blooms in your fields were the greatest display I ever saw. I had no idea that Roses could bloom as I saw them at West Grove.—Dr. G. W. M., Asheville, N. C. (See below.)

Last fall I ordered the Star Dozen and I really mean it when I say that we had hundreds of blooms from these bushes.—Mr. J. H. E., Winchester, Ky. Picture these on your place.





★Luis Brinas ①



★Joanna Hill ②

EVERBLOOMING STAR ROSES

★**GOLDEN DAWN.** Page 13. ⑨ H.T. Pale yellow. Here indeed is a Rose that captivates everyone who is interested in lovely, varnished, dark green holly-like foliage as well as magnificent, tea-scented flowers. The lemon-yellow blooms, which are continuously produced, are very large, with 50 to 60 petals. Only a plant with such vigorous, healthy growth could produce so many perfect flowers in a season. **\$1 each.*** (See "Star Dozen," pages 12 and 13.)

★**GRENOBLE.** Page 11. ③ H.T. Scarlet-crimson. Plant is very vigorous and the blooms come on unusually long stems, making it one of the best garden Roses for cutting. The buds are crimson, but the open flower is brilliant red, almost scarlet, and a bed of Grenoble stands out like a fire. Easily one of the best reds. **\$1 each.***

★**HEINRICH WENDLAND.** H.T. Reddish copper. Large, very double (70 petals) flowers of reddish copper with an orange flush over all; backs of the petals are rich orange. It has a rich, syrupy fragrance. **\$1 each.***

★**IMPERIAL POTENTATE.** H.T. Pink. An American Rose, large in size and beautiful in form. Color clear deep pink. Fragrant and free in bloom. **85 cts. each.***

★**JOANNA HILL.** ② H.T. Yellow. This perfectly formed Rose makes long, attractive buds of orange-yellow that open to large, double flowers with an orange center, paling to cream-color at the edges of the petals. One of the finest Roses for cutting. **85 cts. each.***

★**KAISERIN AUGUSTE VIKTORIA.** H.T. Cream-white. Long, shapely buds open to full-petaled cream-white, deliciously scented flowers. One of the best Roses for cutting. **75 cts. each.***

★**LADY ALICE STANLEY.** H.T. Flesh-pink. Color is flesh-pink, lightened with rich coral on the reverse of the petals and a suspicion of salmon in the center of the bloom. **85 cts. each.***

★**LUIS BRINAS.** ① H.T. Plant Patent 102. Orange-copper. Fine pointed buds of orange-copper open slowly, the petals curling back, making a starry flower with a high center. It is fully double, with 40 to 45 petals, and when entirely open the color is soft old-rose, flushed with gold. It has a delightful fragrance and can be relied on for almost continuous bloom from June until hard frost. *Splendid for cutting as the flowers come on erect, firm stems.* **\$1 each; 3 for \$2.50.†**

*See Quantity Prices, page 3

†No further discount

★**LADY ASHTOWN.** H.T. Pink. The large, long-pointed buds open to perfect carmine-pink blooms with a golden underglow. Borne singly on long stems, they are fine for cutting and last well in the house. **75 cts. each.*** (See Offer, page 9.)

★**LUNA.** H.T. Moonlight-yellow. An unsurpassed, deliciously fragrant cut-flower. The long, delicate yellow buds open to large blooms of moonlight-yellow which ages to soft cream-white, and the petals hold their shape for days. **\$1 each.***

★**MME. BUTTERFLY.** H.T. Pink and gold. A steady bloomer with beautifully modeled flowers of tender pink, salmon, cream and gold. Highly scented and long-lasting. A Rose to cherish for its superb blooms in June and during the cool fall months. **75 cts. each.***

★**MME. JOSEPH PERRAUD.** ③ H.T. Nasturtium-buff. This is one of the most charming Roses in the pastel shades. The exquisite, long-pointed buds of nasturtium-orange open slowly to fragrant flowers of nasturtium-buff, shading to soft shell-pink at the edge of the petals. The blooms come singly and are fine for cutting. Noted for almost continuous bloom and unusual color, **\$1 each.***



★Mme. Joseph Perraud ③



★Margaret McGredy ①



★Mrs. Sam McGredy. See page 16 ②

EVERBLOOMING STAR ROSES

★**MME. COCHET-COCHET.** ③ H.T. Plant Patent 129. Coppery pink. Long-pointed buds of coppery pink, flushed orange, open to fragrant cupped flowers of soft salmon-pink with a satiny sheen. One of the most admired Roses. The petals vary from 20 to 40. **\$1 each; 3 for \$2.50.***

★**MME. JULES BOUCHE.** H.T. White. Nicely formed white buds show a slight blush in the center as the bloom opens. Fragrant. An old but popular variety. 30 petals. **85 cts. each.***

★**MARGARET MCGREDY.** ① H.T. Orange-scarlet. We have yet to find a more continuously satisfactory, large, full-petaled Everblooming Rose than Margaret McGredy. The olive-green, leathery foliage is disease-resistant and the buoyantly vigorous growth insures a constant production of buds and blooms from early in June until hard frost. In the newly opened flower the color is a scintillating orange-scarlet which ages to a pleasing carmine-rose. It has lovely Rose fragrance. **85 cts. each.***

★**MCGREDY'S TRIUMPH.** Page 16. ① H.T. Plant Patent 190. Orange-cerise. This delicately scented Rose is indeed a triumph. Color is glistening cerise overcast with orange. The flowers are perfectly formed and fine for exhibition. **\$1.25 each; 3 for \$3.15.***

★**MISS ROWENA THOM.** Page 13. ⑥ H.T. Rose-pink. With Radiance as one of its parents, this lovely Rose had a good start in life and has lived up to all expectations. Long-pointed buds open to enormous flowers, often measuring 6 inches across. Delightful fragrance. **85 cts. each.***

★**MRS. AARON WARD.** H.T. Yellow. Buff buds open to fully double flowers of yellow and pink. The plants are dwarf and are very free blooming. **75 cts. each.***

★**MRS. CHARLES BELL.** H.T. Shell-pink Radiance. This Rose matches the famous Radiance in type of flower, strong growth, and freedom of bloom. The color is shell-pink, without shading. Delicious true Rose fragrance. **85 cts. each.***



③
Mme. Cochet-Cochet

9 Easy-to-Grow \$7.70 Newer Roses

(VALUE \$9.25)

Here are some of the Roses introduced within the last few years that have proved supremely satisfactory. They have all been "through the mill," so you will not be experimenting but will find, as we have, that they are dependable in every way.

	Each	Desc.	Page
★ Angels Mateu. Pat. 174.			
Orange-rose	\$1 25		4
★ Countess Vandal. Pat. 38.			
Salmon	1 00		10
★ Feu Pernet-Ducher. Pat. 103.			
Yellow	1 00		11
★ Luis Brinas. Pat. 102.			
Copper	1 00		14
★ Mme. Cochet-Cochet. Pat. 129.			
Pink	1 00		15
★ Radiant Beauty. Pat. 97.			
Crimson	1 00		16
★ Radio. Pat. 197.			
Yellow striped with pink	1 00		6
★ Texas Centennial. Pat. 162.			
Blood-red	1 00		17
★ Warrawee. Pat. 140.			
Shell-pink	1 00		17

ASK FOR OFFER 77

Star Guide to
GOOD ROSES



© ★ McGredy's Triumph. See page 15. ①

★ **MRS. E. P. THOM.** H.T. Yellow. The buds are long-pointed and open to well-formed blooms of clear yellow without any carmine markings such as most yellow Roses have.

Among the best of the clear yellow ever-blooming varieties, both for bedding and for cut-flowers. **85 cts. each.***

★ **MRS. PIERRE S. du PONT.** ③ Page 12. H.T. Golden yellow. This Rose has held first place in the golden yellow class for years. The plants are symmetrical and compact in growth with abundant, healthy, rich green foliage. Winner of more gold medals for outdoor-grown blooms than any other Rose. **\$1 each.*** (See "Star Dozen," pages 12 and 13.)

★ **MRS. SAM MCGREDY.** Page 15. ② H.T. Scarlet-orange. A beautiful Rose, good enough for the McGredys to name for the present *bead* of the family. Coppery scarlet-orange flowers flushed dull red and of fine form. It is double with 30 to 40 petals, and richly fragrant. **\$1.25 each.***

★ **NATIONAL FLOWER GUILD.** H.T. Crimson. A modern Rose in every way, that keeps rich color in our Rose-garden during hot summer days when practically all other Roses are resting after their big June effort. **\$1 each.***

★ **NIGRETTE.** H.T. Plant Patent 87. Blackish maroon. The color varies violently with the season and weather from light crimson to deepest maroon. **\$1 each; 3 for \$2.50.†**

★ **NUNTIUS PACELLI.** H.T. White. Cream-colored buds open to deliciously fragrant flowers of creamy white which soon turn pure white. It is fully double, but opens well at all times. The plants are unusually free in bloom. 60 petals. **85 cts. each.***

★ **PRESIDENT HERBERT HOOVER.** Page 12. ④ H.T. Multicolored. The large, beautifully modeled, delightfully fragrant blooms of scarlet, yellow, cerise and flame colors, which come singly on erect, firm stems make this one of the most popular Roses in recent years. Its tall-growing plant blooms freely and the lovely flowers last for days when cut. **85 cts. each.*** (See "Star Dozen," pages 12 and 13.)

★ **PRESIDENT PLUMECOCQ.** ③ H.T. Coppery buff. Ovoid buds open to large, cupped blooms of coppery buff with an overflow of deep salmon. An upright grower, producing quantities of long-lasting, fragrant flowers, with 30 petals or more, all season. **\$1 each.***

★ **RADIANCE.** H.T. Rose-pink. The first and most appealing quality of Radiance is its continuous bloom, from June until hard frost. Add to this a plant unsurpassed by any in healthy, vigorous growth, and you have a Rose that can be successfully grown by anyone. The two-toned pink, cupped flowers have a pungent, true Rose fragrance. **75 cts. each.***

★ **RADIANT BEAUTY.** H.T. Plant Patent 97. Crimson. Large, full-petaled crimson blooms, borne singly on strong stems. Slightly fragrant and very lasting. **\$1 each; 3 for \$2.50.†**

★ **RED RADIANCE.** H.T. Cerise-red. A sport of Radiance, it has the same form, habit of growth, fragrance, and healthy foliage. The difference is in the color which is a clear, even shade of cerise-red. **75 cts.***

★ **ROUGE MALLERIN.** Page 13. ⑦ H.T. Scarlet. A great red Rose which does not blue. Pointed buds of brilliant red open to 3½-inch blooms of glowing scarlet, the deep pile on the petals making them look like pieces of rich scarlet velvet. If ever a Rose glowed, this one does—a vase of newly opened blooms in a sunny window looks like a vase of flame. The final touch to your enjoyment of this new red Rose is its captivating old damask perfume. **\$1.25 each.*** (See "Star Dozen," pages 12 and 13.)



★ Warrawee. See page 17 ②



★ President Plumecocq

③ 16

*See Quantity Prices, page 3
†No further discount

GOOD ROSES

Fall 1939

STAR ROSES

★**SIGNORA.** H.T. Plant Patent 201. Long buds of warm burnt sienna open to lovely blooms of mandarin and salmon. A masterpiece in both plant and bloom. *Gold Medal, Rome. Gold Medal Award, Portland, Ore.* **\$1.25 each; 3 for \$3.15.†**

★**SIR HENRY SEGRAVE.** H.T. Lemon-yellow. Perfectly formed buds of lemon-yellow open to spiral flowers of the same soft shade, and, to be consistent, it has a decided lemon fragrance. **\$1 each.***

★**SNOWBIRD.** H.T. White. Here is one of the most prolific, pure white bedding Roses. Deliciously fragrant pure white, perfectly formed, full-petaled blooms, often 4 inches across, come singly and also in clusters of 3 or 4 on neat, compact, healthy plants. **\$1 each.***

★**SŒUR THERESE (Sister Therese).** ② H.T. Yellow. Long-pointed buds are chrome-yellow, heavily marked with carmine; the open flower is rich daffodil-yellow and holds its color well. Sweetbriar fragrance. The blooms come freely on splendid cutting stems. **\$1 each.*** (See "Star Dozen," pages 12 and 13.)

★**SOUV. DE MME. C. CHAMBARD.** H.T. Coral-pink. The buds are large, long-pointed, coral in color, and slowly unfold to a coral-pink flower developing a satiny peach tint and sheen which is about the loveliest finish we have ever seen on a Rose petal. Its fragrance is delicious, so that we have not only one of the most beautiful Roses but one of the sweetest. **\$1 each.***

★**STERLING.** H.T. Plant Patent 21. Pink. Bright pink flowers of splendid form come singly on vigorous-growing plants. A delightfully fragrant Rose and fine for cutting. **\$1 each; 3 for \$2.50.†**



★Talisman ①



★Sœur Therese ②

3 FAVORITE ROSES \$1.95

Value \$2.50

Plant these favorites of ours and they will be favorites of yours, for they grow with such vigor and bloom so continuously you can have flowers to cut almost daily from June until frost.

	Each	Page
★Radiance. Two-tone pink	75 cts.	16
★Red Radiance. Cerise-red	75 cts.	16
★Sœur Therese. ② Daffodil-yellow	\$1.00	17

ASK FOR OFFER 78

★**TALISMAN.** ① H.T. Multicolored. Free in bloom. At its gayest it is a glorious combination of orange, yellow, and rose-red. It is one of the finest of all garden Roses for cutting. The fragrant flowers are much more highly colored in autumn. **75 cts. each.***

★**TEXAS CENTENNIAL.** ③ H.T. Plant Patent 162. Blood-red. A sport of the Rose President Herbert Hoover with the same type of growth and exquisite flower. Different only in color which is rich blood-red. Perfect for cutting. West-Grove-grown plants. **\$1 each; 3 for \$2.50.†**

★**VILLE DE PARIS.** H.T. Buttercup-yellow. Exquisitely lovely, 20-petaled, pure yellow blooms, with shell-shaped petals which open to cups filled with delicate Marechal Niel fragrance. **75 cts. each.***

★**WARRAWEE.** Page 16. ② H.T. Plant Patent 140. Shell-pink. Long-pointed, salmon-pink buds open to 4-inch, or larger, flowers of exquisite shell-pink with spicy, clove-pink fragrance. Has all the vigor and freedom of bloom of Radiance. **\$1 each; 3 for \$2.50.†**

★**WHITE BRIARCLIFF.** H.T. Plant Patent 108. An ideal white Rose for cutting. The exquisite, long, streamlined white buds are continuously produced. **\$1 each; 3 for \$2.50.†**



★Texas Centennial ③

*See Quantity Prices, page 3
†No further discount

Hardy Climbing Roses

FALL . 1939



These vigorous-growing Roses are especially valuable for the great quantity of bloom produced at one time. Use these abundant-bloom Climbers on fences, arches, arbors, tree-stumps, and pergolas. Anyone with even a small space in a sunny location can have one or more Climbers blooming in the most delightful way by planting them at 8-foot uprights. Train the canes of your Climbing Roses horizontally, while they are young and pliable, and the plants will bloom more profusely.

The letters after the names indicate the type of growth: C., Climbers. Vigorous varieties that make massive canes. They keep on climbing. Prune only dead wood and surplus growth. Pillar. Roses that grow only 7 to 10 feet. Cl.H.T., Climbing Hybrid Teas.

★**JUNE MORN.** ① C. Early. (J. H. Nicolas, 1939.) Patent applied for. This brilliantly colored new climbing Rose blooms profusely in June, the large, fully double flowers of red and gold coming in many-flowered clusters. In favorable seasons it is reported to bloom again in the fall. **\$2 each; 3 for \$5.***

★**ALBERTINE.** C. Midseason. Coppery pink. Double flowers with large petals, coppery chamois inside; reverse bright salmon. Noted for vigorous, healthy growth and great showy blooms. **\$1 each.***

★**DOUBLOONS.** ③ C. Midseason. Plant Patent 152. Yellow. This is one of the hardiest of the new yellow climbing Roses. The well-formed buds open to large, firm-textured blooms of saffron-yellow. **\$1.50 each; 3 for \$3.75.***

★**DR. HUEY.** Pillar. Midseason. Deep crimson-maroon. Blooms profusely with medium-sized flowers of the darkest color of any climbing Rose on the market. Grows 8 to 10 feet. **\$1 each.***

★**DR. W. VAN FLEET.** C. Early. Flesh-pink. Has the same bloom and foliage as New Dawn (see illustration, page 19) but so vigorous in growth it will cover the side of a garage. **75 cts. each.***

★**ELEGANCE.** C. (Brownell, 1938.) Early. Plant Patent applied for. Yellow. The growth is very vigorous. Buds are long and light in color, and open to large, well-modeled, spectrum-yellow flowers, with graceful, recurving petals that tend to hide the light-colored outside petals. **\$1 each; 3 for \$2.50.***

★**EMILY GRAY.** C. Early. Yellow. A fragrant Rose which opens truly yellow. Glossy holly-like foliage. **85 cts. each.***

★**FLASH.** *New.* Vivid scarlet. See front cover. Description on page 3. **\$1 each; 3 for \$2.50.***

★**GARDENIA.** C. Early. Yellow. Bright yellow buds open to creamy white flowers. **85 cts. each.***

© ★June Morn ①

★**CLIMBING AMERICAN BEAUTY.** C. Very early. Large, sweet-scented, light crimson or deep rose-pink flowers decorate the plant from base to top. **85 cts. each.***

★**AMERICAN PILLAR.** C. Midseason. Pink. The most spectacular and pleasing Rose of this type. The fragrant flowers are single but come in immense heads of from 20 to 40, each head held erect on a straight, stiff stem. Unequaled for mass decorations. **85 cts. each.***

★**CORALIE.** C. Early. Orange-salmon. Blooms are orange-red to orange-salmon and are long-lasting. **85 cts. each.***

NEW CLIMBING ROSES

3	<ul style="list-style-type: none"> ★ Blaze. Scarlet. Page 19. ★ Doublons. Saffron-yellow. See below. ★ New Dawn. Pink. Page 19. 	<p style="font-size: 2em; margin: 0;">\$3.35</p> <p style="font-size: 0.8em; margin: 0;">ASK FOR OFFER 79</p> <p style="font-size: 0.8em; margin: 0;">Value \$4.00</p>
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★Mary Wallace See page 19

②



★Doublons

③

Hardy Climbing Roses

★**GOLDEN CLIMBER.** C. Plant Patent 28. Golden yellow. The Hybrid-Tea-flowered Climber. It is very hardy, long-lasting, and blooms are generally solitary on stems often 18 inches or longer. **\$1 each; 3 for \$2.50. †**

★**GOLDEN GLOW.** C. (Brownell, 1936.) Plant Patent 263. Midseason. Yellow. The color is a pure cadmium-yellow, rarely seen in Roses. Flowers are of Hybrid Tea form, and are noted for their Tea fragrance. **\$1 each; 3 for \$2.50. †**

★**JACOTTE.** C. Midseason. Orange-apricot. The lovely, fragrant flowers come profusely on plants with varnished, holly-like foliage. Color is apricot-orange, with tints of copper-red. **\$1 each.***

★**MARY WALLACE.** C. Page 18. ② Early. Rose-pink. Long buds and charming large flowers of a brilliant warm pink color. **85 cts. each.***

★**PAUL'S SCARLET CLIMBER.** ② Pillar. Midseason. The most vivid scarlet Climbing Rose yet grown. **75 cts. each.***

★**PRIMROSE.** C. Midseason. Primrose-yellow. The rosette-shaped, primrose-yellow blooms hold their color better than others of this type. **85 cts. each.***

★**SILVER MOON.** C. Midseason. Creamy white. Primrose buds open to large, semi-double, clematis-like creamy white flowers. **85 cts. each.***

★**SPANISH BEAUTY (Mme. G. Staechelin).** ① C. Pearl-pink. Early. Long pointed buds of crimson open to great, urn-shaped flowers of iridescent pearl-pink. Deliciously fragrant. **85 cts. each.***

★**WICHURAIANA.** Late. White. For retaining embankments. This Rose "creeps" and roots where it touches soil. Shiny foliage. Flowers single, white, followed by brilliant red berries. **65 cts. each.* 50 or more, 50 cts. each. †**



★Spanish Beauty ①



★Paul's Scarlet Climber ②

BEAUTIFY YOUR GROUNDS WITH HARDY CLIMBING ROSES

These 5 rapid-growing Hardy Climbing Roses will quickly cover a garage, fence, or trellis and give you masses of colorful Roses for several weeks.

- 1 **DR. W. VAN FLEET.** Flesh-pink. \$0 75
- 1 **SPANISH BEAUTY.** ① Pearl-pink 85
- 1 **JACOTTE.** Orange-apricot 1 00
- 1 **PAUL'S SCARLET CLIMBER.** ② Scarlet 75
- 1 **SILVER MOON.** Creamy white 85

5 The above 5 free-blooming Hardy Climbers (value \$4.20) for **\$3.45**

ASK FOR OFFER 80

Repeat Blooming Climbers

★**NEW DAWN (Everblooming Dr. W. Van Fleet).** ③ C. Plant Patent 1. 1935 Gold Medal of A. R. S. for "best hardy *EVERBLOOMING Climbing Rose produced anywhere in the world.*" Bears dainty, pale pink, fragrant Roses all season on long stems for cutting. It has charmed us here all summer and fall for years and we heartily recommend it. **\$1.50 each; 3 for \$3.75. †**

★**BLAZE.** Pillar. Plant Patent 10. Scarlet. The repeat-blooming Paul's Scarlet Climber. **\$1 each; 3 for \$2.50. †**

★**CLIMBING DAINTY BESS.** Cl.H.T. *New.* Large, single blooms of blush-pink. See illustration, page 8. **\$1 each.***

★**CLIMBING TALISMAN.** Cl.H.T. Pillar. Multicolored. Satisfactory—everyone says so. **\$1 each.***

★**GUINEE.** Cl.H.T. Rights to patent reserved. Deep maroon. A dusky damask-scented beauty with perfectly formed, fully double blooms. Fine for the South. **\$1.25 each; 3 for \$3.15. †**

★**MERMAID.** Pillar. Large, single, sulphur-yellow flowers with a heavy mass of golden anthers. **\$1 each.***

★**PROSPERITY.** Pillar. Very hardy. Clusters of white flowers faintly flushed pink. **\$1.25 each.***

★**SCORCHER.** Pillar. Scarlet-crimson. **\$1 each.***

★**SOUV. DE CLAUDIUS DENOYEL.** Cl.H.T. Pillar. Crimson blooms with damask fragrance. **\$1.25 each.***

★**VICOMTESSE PIERRE DU FOU.** Cl.H.T. Pillar. Dark pink with orange base. **\$1 each.***



★New Dawn ③

3 LOVELY CLIMBING ROSES \$2.95

Value \$3.50

- NEW DAWN.** Flesh-pink. \$1 50
- FLASH.** Vivid scarlet. 1 00
- GOLDEN GLOW.** Yellow. 1 00

ASK FOR OFFER 81

*See Quantity Prices, page 3
†No further discount

BRILLIANT, HARDY PHLOX

Use Hardy Phlox for delightful, brilliant borders of mass color from early summer until mid-autumn. Their pervasive fragrance brings sweet memories of lovely old-fashioned gardens. All we offer are dependably good. *Prices are postpaid.*



New Phlox, Augusta

15 Plant the Entire Collection **\$4.45**
All the fragrant PHLOX described below
ASK FOR OFFER 91

- ★ **Africa.** Midseason. 2 to 2½ feet. Scarlet. **3 for \$1.**
- ★ **Augusta.** *New 1937.* Plant Patent 252. See illustration. A beautiful, vivid-colored variety with exceptionally good qualities. The open flowers are brilliant cherry-red and the color remains perfect under all weather conditions. **50 cts. each; 3 for \$1.35; 12 for \$5, postpaid.**
- ★ **Columbia.** Plant Patent 118. A glorious Phlox in every way. Foliage seems immune from mildew and fungus diseases. Makes immense heads of cameo-pink, with faint blue eye. **40 cts. each; 3 for \$1.10; 12 for \$3.50.**
- ★ **E. I. Farrington.** Early. Salmon-pink. **3 for 85 cts.**
- ★ **Europa.** Midseason. White with carmine eye. **3 for 85 cts.**
- ★ **H. B. May.** Late. 2 feet. The finest true pink Phlox. Extra-large flowers. **3 for \$1.**
- ★ **Miss Lingard.** Everblooming. 2½ ft. White. Blooms from June until frost. **3 for 85 cts.**
- ★ **Morgenrood.** Midseason. 2½ to 3 feet. Bright rose-red with deeper eye. **3 for 85 cts.**
- ★ **Mrs. Jenkins.** Late. 3 feet. White. **3 for 85 cts.**
- ★ **P. D. Williams.** Midseason. 2½ feet. Large; apple-blossom-pink with dark centers. **50 cts. each; 3 for \$1.35.**
- ★ **Pink Beauty (Miss Verboom).** 2½ ft. Everblooming. A lavender-pink Miss Lingard. **3 for 85 cts.**
- ★ **Rokoko.** Midseason. 2½ feet. Clear soft pink. A charming color. **3 for 85 cts.**
- ★ **Rosenkavalier.** Midseason. 2½ feet. Makes great trusses of beautiful rose-red which do not fade. Mildew resistant. **50 cts. each; 3 for \$1.35.**
- ★ **Thor.** Midseason. 2½ feet. Salmon. **3 for 85 cts.**
- ★ **Tigriss.** Midseason. 2½ to 3 feet. The trusses are huge pyramids of brilliant orange-scarlet. **50 cts. each; 3 for \$1.35.**

TEROGEN Autumn and Winter Soil Treatment

This valuable Autumn-Winter Soil Treatment will work wonders with your Roses. It will supply them with the vital chemical elements most needed. TEROGEN will strengthen your plants, assisting them in warding off many troublesome diseases more readily and imparting renewed vigor to them. A 10-lb. tin is sufficient for 40 plants or will cover a surface of 100 square feet. 5-lb. tins, \$3; 10-lb. tins, \$5; 25-lb. drums, \$11.50; 50-lb. drums, \$22. Delivery prepaid.

7 Above 7 Choice Phlox marked ★ **\$2.35**
ASK FOR OFFER 92

STATELY DELPHINIUMS

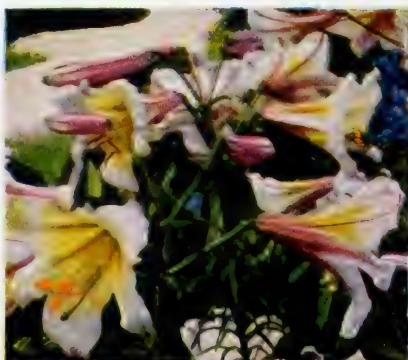
- ★ **Pink Sensation.** *New.* Plant Patent 324. This is the first pink Delphinium and is truly a sensation. It is everblooming like the blue Belladonna. Order now for 1940 spring delivery. Stock limited. **\$1.25 each; 3 for \$3.15, postpaid.**
- ★ **Pacific Hybrids.** A striking new strain with individual flowers often 2 inches or more across, in pastel and blue shades, on 3 to 4-foot wiry stems. Very showy. Plants vigorous. **50 cts. each; 3 for \$1.35; 12 for \$5, postpaid.**
- ★ **Blackmore & Langdon Hybrids.** See illustration. Colors from deep violet down to the palest lavender. Plants cut back after the first bloom have produced wonderful long-lasting spikes again in September. **50 cts. each; 3 for \$1.35; 12 for \$5, postpaid.**
- ★ **Wrexham Strain.** The Hollyhoek type with long, tapering spikes of extra-large flowers in a wide range of colors. **3 for 75 cts.; 12 for \$2.50, postpaid.**
- ★ **Belladonna (Everblooming Hardy Larkspur).** Continuous-blooming. Clear turquoise-blue flowers. **3 for 75 cts.; 12 for \$2.50, postpaid.**
- ★ **Bellamosum.** Everblooming. Dark blue. **3 for 75 cts.; 12 for \$2.50, postpaid.**

12 Delphiniums **\$3.85**
Including 3 Pacific Hybrids, 3 Blackmore & Langdon, 2 Wrexham, 2 Belladonna, 2 Bellamosum
ASK FOR OFFER 93

The REGAL LILY

Plant in clumps of 6 or more

For stately magnificence, wealth of bloom, grace and beauty, this Lily is truly regal in every way. It grows anywhere, in any soil, provided only that the location is not too wet or too shaded. From bulbs planted about 8 inches deep this fall, erect, wiry stems, well clothed with foliage, will appear next spring, to be crowned in June with a wealth of long-lasting flowers, rich in fragrance and glorious in form and color. The Regal Lily is so easy to grow it should be in every garden. **Large bulbs, 3 for 65 cts.; 12 for \$2; 100 for \$15, postpaid.**



Delphinium Hybrids
3 to 5-ft. spikes of bloom

★Rosa Hugonis
Makes a lovely informal hedge

①



Species and Old-Fashioned Roses

- ★**AUSTRIAN COPPER.** Single blooms, coppery red on the inside and yellow on the outside of the petals. **\$1 each.***
- ★**HARISON'S YELLOW.** Bright yellow. The well-known bright yellow shrub Rose. **85 cts. each.***
- ★**SWEETBRIAR.** Pink. Small, single, pink blooms. Spicy, fragrant foliage. **85 cts. each.***
- ★**YORK AND LANCASTER.** Damask. Striped red and white, but occasionally all red. **\$1 each.***

Hybrid Perpetuals

- ★**FRAU KARL DRUSCHKI.** ● White. **85 cts. each.***
- ★**GENERAL JACQUEMINOT.** ● Clear red. **85c. each.***
- ★**HENRY NEVARD.** ● Crimson-scarlet. Unusually fragrant. Repeats in fall. **\$1 each.***
- ★**MRS. JOHN LAING.** ● Solid pink. **85 cts. each.***
- ★**PRINCE CAMILLE DE ROHAN.** ● Velvety crimson-maroon. Desirable for its dusky beauty. **85 cts. each.***
- ★**SYMPHONY.** Plant Pat. 79. Everblooming. Lovely pale rose, deep pink center. **\$1 each; 3 for \$2.50.†**
- ★**ULRICH BRUNNER.** ● Cherry-red. **85 cts. each.***
- ★**URDH.** ● Old-rose. Deliciously fragrant. **\$1 each.***

7 The above 7 Splendid Hybrid Perpetual
Roses marked ●. Value \$6.25 for **\$5.25**
ASK FOR OFFER 82

Two Midget Edging Roses (Hardy)

- ★**ROULETTI.** Tiny, rose-pink blooms come unceasingly all the growing season. **Postpaid, 50 cts. each; 12 for \$5.†**
- ★**TOM THUMB.** Plant Patent 169. Perfectly formed, miniature, pointed crimson buds open to single crimson blooms with a white center. Blooms almost constantly. **Postpaid, 75 cts. each; 2 for \$1.25.†**

Two Old Moss Roses (Do not prune)

- ★**COMTESSE DE MURINAIS.** White. Beautifully and heavily mossed. Very hardy. **85 cts. each.***
- ★**CRESTED MOSS (CHAPEAU DE NAPOLEON).** Rosy pink buds heavily crested with moss. **85 cts. each.***

OFFER 83. The 2 Moss Roses for \$1.50

Hybrid Rugosa Roses

- ★**AGNES.** Coppery yellow buds which open to flowers of pale amber color. Growth 6 to 8 ft. **\$1 each.***
- ★**BLANC DOUBLE DE COUBERT.** Pure white. **85c. each.***
- ★**DR. ECKENER.** Clear pink, with rich yellow base to the petals. Delightfully perfumed. **\$1 each.***
- ★**F. J. GROOTENDORST.** ③ Small, bright crimson flowers, like baby carnations. Grows to 3½ or 4 feet. An ideal continuous-flowering, very hardy hedge-plant. **85 cts. each.***
- ★**RONSARD.** *New 1937.* Patent No. 284. The flowers have petals that are red inside with a reverse of creamy yellow. Blooms all season. Grows 1½ to 2 feet. **\$1.50 each; 3 for \$3.75.†**
- ★**ROSE A PARFUM DE L'HAY.** Deep crimson. **85 cts.***
- ★**VANGUARD.** Orange-salmon with coppery tints. **\$1 each.***

THREE PARK ROSES

Very hardy and suitable for park planting or around the home as decorative specimen plants. They grow about 4 feet high and the same across. All bloom continuously.

- ★**MARTHA LAMBERT.** ● *New 1930.* Single, vivid scarlet flowers, 1¼ inches across, come in great, brilliant clusters. Continuous in bloom. **\$2 each.***
- ★**MABELLE STEARNS.** Plant Patent 297. Hardy as an oak. Fully double, medium-sized pink blooms cover the bush. Spreading growth. **\$2 each.†**
- ★**GARTEN DIREKTOR O. LINNE.** ● *New 1930.* Double flowers, like dainty pink rosettes, come in great spikes of 100 or more. Continuous in bloom. **\$1.50 each.***

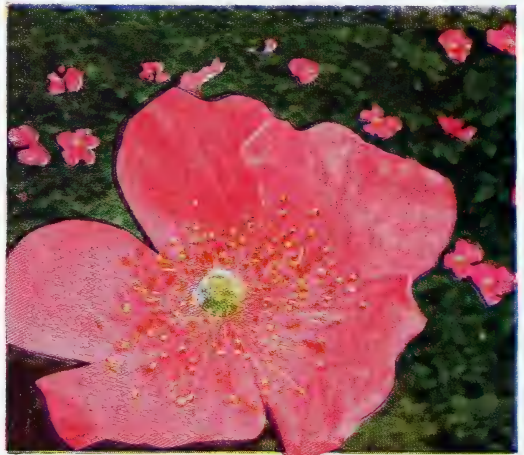
Ask for OFFER 84. The two marked ● \$3.25

*See Quantity Prices, page 3

†No further discount

★ROSA HUGONIS, "The Golden Rose of China." Species ①

The aristocrat of hardy flowering shrubs. The extreme hardness of this lovely "Golden Rose of China," its habit of blooming early in May, and the long wands of fairy-like blossoms, all go to make Hugonis one of the most valued shrub Roses. The graceful, arching branches are completely covered with bloom to the very tips in early May. This beautiful shrub Rose, with its dainty acacia-like foliage and graceful growth, makes a distinctive and almost impenetrable hedge. Plant 15 inches apart for a hedge, but if used as specimen shrubs plant 6 feet apart to allow for proper development. Requires no attention, and blooms best when planted in good unfertilized soil. **85 cts. each.* 50 or more at 60 cts. each.†**



★Max Graf. For terraces ②

Two Roses for Retaining Terraces

★**MAX GRAF.** See illustration. An ideal trailing Rose. Large, single, apple-blossom-pink flowers. Plant alternately with Wichuraiana and have a mass of pink blooms early in June followed later by the white of Wichuraiana. **65 cts. each.***

★**WICHURAIANA.** Grows horizontally. The canes root wherever they touch soft soil. Small, glossy foliage. Flowers white followed by vivid red berries. **65 cts. each.***

★F. J. Grootendorst For hedges ③





THE NEW FLORIBUNDAS



Dame Nature, always liberal with her flower gifts, was playing Lady Bountiful when she presented the lovers of Roses with these arctic-hardy Floribunda Roses. The amount of bloom these amazing Roses produce throughout the growing season on low-growing sturdy, symmetrical plants makes them the answer to the question about what to plant, for inviting effect, along walks, entrance drives and around porches. As we write this, in July, the Floribundas alongside our office driveway are all blooming as gaily as they did in June. Fresh clusters of buds are forming and will continue to come generously until Jack Frost arrives.

You can "spot" Floribunda Roses strategically in perennial beds to provide cheerful color during periods when other bloom is scarce, also use them around bird-baths and pools. They can be effectively used for continuous color in shrub borders; in fact, almost every home has some place where these bright Floribunda Roses would be a joy, to provide color outdoors and flowers for indoors all season.

★ **ANNE POULSEN.** Plant Patent 182. Scarlet. See description opposite page. **75 cts. ea.; 3 for \$1.90; 25 for \$13.75. †**

★ **BETTY PRIOR.** Patent applied for. Pink. Exquisite single blooms like pink dogwood are borne profusely throughout the season on sturdy, symmetrical plants. **\$1 each; 3 for \$2.50; 25 for \$18.75. †**

★ **CARILLON.** Plant Pat. 136. Coral and orange. See page 8. **85 cts. each; 3 for \$2.15; 25 for \$15.65. †**

★ **DONALD PRIOR.** (3) Patent applied for. Scarlet. For glistening, glowing beauty along a driveway, we recommend Donald Prior for that is where we have it for our own enjoyment, and one look at the cheery show as we pass in the morning starts us off right for the day. The blooms are semi-double, the major color brilliant scarlet with a veil of velvety crimson. It is even more attractive than the illustration indicates. **\$1 each; 3 for \$2.50; 25 for \$18.75. †**

★ **GRUSS AN AACHEN.** White to carmine. In June, the splendid 60-petaled flowers are creamy white, the new flowers, as the summer advances, gradually taking on a delicate flush of carmine which deepens in the fall. It is charmingly lovely in color all the time and lasts long when cut. **85 cts. each; 25 for \$15.65. †**

★ **PERMANENT WAVE.** Plant Patent 107. Rose-pink. See illustration and description on opposite page. **75 cts. each; 3 for \$1.90; 25 for \$13.75. †**

© ★ World's Fair (1)



© ★ Smiles (2)



© ★ Donald Prior (3)

3 SAMPLE SET \$2.30
(VALUE \$2.75)
One each Donald Prior, Betty Prior, Permanent Wave
ASK FOR OFFER 85

★ **POULSEN'S YELLOW.** Just introduced. See illustration and description on page 3. **\$2 each; 3 for \$5; 25 for \$37.50. †**

★ **SMILES.** (2) Plant Patent 331. Salmon-pink. You just have to smile with pleasure when you see the quantities of buds on this Rose pushing their way through the open blooms, anxious to get their chance to please you with their salmon-pink color and lovely form. **85 cts. each; 3 for \$2.15; 25 for \$15.65. †**

★ **WHITE AACHEN.** A sport of Gruss an Aachen (see above) with every good quality of the parent plant but flowers pure white. **75 cts. each; 25 for \$13.75. †**

★ **WORLD'S FAIR.** (1) Patent applied for. Deep crimson. Because of its freedom of bloom, this deep crimson Rose was chosen by experts as the best new continuous-blooming Rose to represent the owners at the World's Fair, and it is doing so nobly. Those who saw it now know the beautiful effect of mass planting. **\$1 each; 3 for \$2.50; 25 for \$18.75. †**

12 FLORIBUNDA SET \$9
Three each World's Fair, Smiles,
Donald Prior and Permanent Wave . . . 12 in all
ASK FOR OFFER 86



★Topaz ②

Continuous Blooming Polyantha Roses

Hardy as Oaks. Bloom as Freely as Geraniums
Five Months of Color Along Walks and Drives

For beds of brilliant beauty from June until hard frost, for edging driveways or making bright spots of color at the edge of a shrub border, these Roses are supremely satisfactory. Topaz, Mlle. Cecile Brunner, and Rosenelfe make dainty boutonnières.

★Mlle. C. Brunner ③
(Sweetheart)

★Chatillon ①
The Supreme Pink

★**ANNE POULSEN.** *Floribunda* type. Plant Patent 182. Scarlet. Large, fragrant, semi-double, scarlet blooms with a vivid overcast of crimson. Grows 3 to 4 feet. **75 cts. each; 3 for \$1.90; 25 for \$13.75.***

★**BELVEDERE.** ● Deep crimson. Grows about 1½ feet. Very dark red, with blackish shadings. **\$1 each.***

★**CHATILLON.** ● ① The clear pink flowers come continuously like huge heads of phlox. Largely used for bordering driveways. Grows 18 to 20 inches. **85 cts. each.***

★**DISTINCTION.** ● Large flowers of brilliant pink that hold their color well. Makes uniform growth, about 18 inches with us. **\$1 each.***

★**GLORIA MUNDI.** ● ④ Orange-scarlet. A flaming color unmatched in any other class of Roses. Plant this variety where you would plant brilliant geraniums. Growth about 2 feet. **85 cts. each.***

★**IDEAL.** Garnet. One of the finest of the dark red Polyanthas. Growth about 2 feet. **85 cts. each.***

★**IMPROVED LAFAYETTE.** ● Medium-sized, deep glowing red flowers suffused with vivid crimson. Blooms very profusely. **85 cts. each.***

★**JOHANNA TANTAU.** Cream-white. Very fragrant. The spreading growth and blooms are similar to Topaz, illustrated above, but are white. **\$1 each.***

*See Quantity Prices, page 3
‡No further discount

★**MARGY.** Scarlet. This brilliant new Rose has a vivid, dancing color that sets it apart from all other Polyanthas. The glowing scarlet blooms are borne all season on symmetrical, upright plants. Growth about 15 inches. **\$1 each.***

★**Mlle. CECILE BRUNNER.** ● ③ Seashell-pink. The "Sweetheart" Rose. Makes sprays of rosy pink "baby" buds that open to seashell-pink. Delightful fragrance. A perfect Rose for boutonnières. Grows 15 inches. **85 cts. each.***

★**MRS. R. M. FINCH.** Flowers of bright rose-pink come in branching, fragrant clusters. Growth about 3 feet. Fine for edging drives. **85 cts. each.***

★**PERMANENT WAVE.** *Floribunda* type. ⑤ Plant Patent 107. Single blooms of deep rose-pink are 3 inches across and come in bouquets of six or more on a stem. Each broad, firm petal is beautifully waved, thus inspiring the name "Permanent Wave." Grows 20 inches. **75 cts. each; 3 for \$1.90; 25 for \$13.75.***

★**TOPAZ.** ② Plant Patent 300. *New.* Exquisitely formed sulphur-yellow buds open to starry, 60-petaled blooms that do not fade white. This might aptly be called "Golden Sweetheart." **\$1.25 each; 3 for \$3.15.***

NOVELTIES

★**BABY CHATEAU.** Velvety dark red. A new and delightful bloom among the large-flowered Polyanthas with the rich color of the famous old Hybrid Tea Rose, Chateau de Clos Vougeot. The lovely semi-double flowers are produced in attractive clusters. **85 cts. each.***

★**DAGMAR SPATH (White Lafayette).** A pure white flower you can depend on for cutting all season. It keeps for days when cut and white is needed in making effective bouquets. **85 cts. each.***

★**ORANGE TRIUMPH.** Well-formed fully double flowers of scarlet-orange come in great clusters throughout the season. A real triumph in this class. **85 cts. ea.***

★**ROSENELFE.** Beautiful flowers, about 2½ inches in diameter, are like silvery rose-pink gardenias and come on single stems. A perfect boutonniere Rose which blooms continuously. **\$1 each.***

4 Novelty Polyanthas \$2.85
Value \$3.55
ASK FOR OFFER 88

One each of the six Polyantha Roses marked ●, value \$5.40, for **\$3.95**
ASK FOR OFFER 87



★Gloria Mundi ④



© ★Permanent Wave ⑤

★GOLDEN STATE. H.T.

(F. Meiland, 1938.)
Plant Pat. 303. Golden yellow. Noted for abundance of bloom. Long-stemmed, long-lasting and fine for cutting. Winner of 4 Gold Medals and other awards.

\$1.50 each;
3 for \$3.75.✦



Robert Pyle, Pres. West Grove, Pa.

Star ★ ROSE-GROWERS

★BRAZIER. H.T.

(C. Mallerin, 1936.) Flame-scarlet. The vivid, glistening color of this Rose is unique. The freshly opened blooms, from June until frost, are in a color class by themselves, with a shining brilliance that is an added attraction to any garden. Gold Medal winner and many other awards.

\$1 each.*



THE CONARD-PYLE CO.

★ Offer 89

Five newer Roses in distinctive colors that we heartily recommend.

- ★ Golden State. \$1.50.
 - ★ Eternal Youth. \$1.50.
 - ★ Warrawee. \$1.
 - ★ Texas Centennial. \$1.
 - ★ Mme. Henri Guillot. \$1.50.
- Value \$6.50, for \$5.45**

★ Offer 90

Four Beautiful, Free-blooming Hybrid Teas

- ★ Brazier. Vivid scarlet. \$1 ea.*
- ★ Faience. Soft peach and cadmium-yellow. \$1 ea.*
- ★ Girona. New this fall. Tyrian-rose and golden yellow. \$1.50 ea.*
- ★ Rouge Mallerin. Glowing scarlet. \$1.25 each.*

Value \$4.75, for \$3.45



